

How to Pay Less for Designer Lingerie

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<http://www.the-lingerie-post.com/2009/08/how-to-pay-less-for-designer-lingerie/>

Designer lingerie has something special about it that you can't find at your nearest mall, and it can easily become an addiction – that's why a lot of you are reading The Lingerie Post in the first place. Of course, we aren't all fabulously wealthy, but that doesn't mean we can't live like we are (at least under our clothes)!

I shamelessly hunt down deals whenever and wherever I can. After all, the more money I save, the more I have to spend on even *more* lingerie! I've picked up a few tips along the way, and today I'm going to share them with you.

- Check The Lingerie Post's sale page. I mention this page a lot, but for good reason – we keep tabs on hundreds of online boutiques to see when they are offering good deals or coupon codes, and we publish the best of them. The sales page has information on discounts and sales for a good mix of lower and higher end lingerie sites (and even a few “brick and mortar” sellers) and it's the first resource I check whenever I start shopping.
- If there is a specific brand you want to keep an eye on, find that brand's website and join their email newsletter list (if available). They will often send you an email before a big sale or during promotions.
- There are outlet sites from the main players in the online lingerie market, [for example] Freshpair. These sites all carry a number of designer lines in addition to their more affordable offerings, and merchandise from past seasons, or a style that has been discontinued, can be found in these outlets. Here is just a sample: as I write this, . . . CheapUndies (the Freshpair outlet) has Chantelle and Va Bien for 30% off. The only thing to remember about these outlet sites, however, is that many purchases are final sale only.
- If all else fails and it looks like you will need to pay retail for the lingerie of your dreams, do one last internet search. Go to your favorite search engine and search for the store name and the term “coupon code” . Usually you can find out if there is a discount code available by clicking on the first few search results.